ORDER SUMMARY – Case Number: C-20-2930

Name(s):	Accelerate Mo	ortgage LLC		
Order Number:	C-20-2930-20	-CO01		
Effective Date:	10/29/2020			
License Number: Or NMLS Identifier [U/L] License Effect:	1711853			
Not Apply Until:				
Not Eligible Until:				
Prohibition/Ban Until:				
Investigation Costs	\$ 2,000		$ \begin{array}{ c c } Paid \\ \hline X & \Box N \end{array} $	Date
Fine	\$ 40,000 (20,000 stayed two years)	Due	Paid Y N	Date
Assessment(s)	\$	Due	Paid	Date
Restitution	\$	Due	Paid	Date
Financial Literacy and Education	\$	Due	Paid	Date
Cost of Prosecution	\$	Due	Paid $\square Y \square N$	Date
	No. of Victims:			

Comments:

STATE OF WASHINGTON 1 **DEPARTMENT OF FINANCIAL INSTITUTIONS DIVISION OF CONSUMER SERVICES** 2 IN THE MATTER OF DETERMINING No.: C-20-2930-20-CO01 3 Whether there has been a violation of the Consumer Loan Act of Washington by: CONSENT ORDER 4 ACCELERATE MORTGAGE, LLC, 5 Respondent. 6 7 COMES NOW the Director of the Department of Financial Institutions (Director), through 8 his designee Lucinda Fazio, Director, Division of Consumer Services, and Accelerate Mortgage, LLC 9 (Respondent), and finding that the issues raised in the above-captioned matter may be economically 10 and efficiently settled, agree to the entry of this Consent Order. This Consent Order is entered 11 pursuant to Revised Code of Washington (RCW) 31.04, the Consumer Loan Act (Act), and RCW 12 34.05.060 of the Administrative Procedure Act, based on the following: 13 **FINDINGS OF FACT** 14 1.1 On or about April 4, 2018, Respondent obtained a license from the Department of Financial 15 Institutions of the State of Washington (Department) to conduct the business of a consumer loan 16 company and continues to be licensed to date. 17 1.2 In a subpoena to Respondent dated October 16, 2019, the Department directed Respondent to 18 provide, among other things, copies of its print advertising for VA loans and related information, sent 19 by Respondent to consumers in the state of Washington between January 1, 2017, and September 30, 20 2019. The Department reviewed Respondent's print advertising for this period and determined that 21 Respondent mailed advertisements to Washington consumers in violation of the Act as described 22 below. 23

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CONSENT ORDER C-20-2930-20-CO01 ACCELERATE MORTGAGE, LLC

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1.3 Respondent's advertising contained features suggesting a false sense of urgency inducing 2 consumers to respond to the advertisements when no response was required. Respondent's 3 advertisements included the following phrases, among others: "Notice: VA Guidelines require a waiting period," "Our review has indicated that the waiting period has been marked as expired," 4 "NOTICE NUMBER," "UNDERSTANDING YOUR EQUITY RESERVE EVALUATION," 5 "Please keep a copy of this notice for your records," "***Note*** It is important that you contact this 6 department within 5 days of receipt of this notification," "NOTICE DATE," "NOTICE NUMBER," 8 "WAITING PERIOD EXPIRATION," "WAITING PERIOD COMPLETE," "ADMINISTRATIVE 9 OFFICE," "EXPIRATION NOTICE," "NOTICE: Your waiting period to access your Equity Reserves of [dollar amount], and other new VA Mortgage Guaranty benefits, has been completed," and "ADMINISTRATIVE OFFICE."

1.4 Respondent's advertising contained features suggesting that the advertisements related to official or government business, or were sent by an entity affiliated with the government, when no official or government relationship existed. Respondent's advertisements included the following features, among others: QR codes, bar codes, and black and white lettering.

CONCLUSIONS OF LAW

2.1 Based on the above Findings of Fact, Respondent violated RCW 31.04.027(1)(a) and (b), WAC 208-620-550(5), and WAC 208-620-630(1) by directly or indirectly employing any scheme to defraud or mislead any person, and directly or indirectly engaging in any unfair or deceptive practice toward any person.

2.2 Based on the above Findings of Fact, Respondent violated RCW 31.04.135 and WAC 208-620-550(5) by advertising or permitting to be advertised, in any manner whatsoever, any statement or

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representation with regard to rates, terms, or conditions for the lending of money that is false,
 misleading, or deceptive.

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AGREEMENT AND ORDER

The Department and Respondent have agreed upon a basis for resolution of the Findings of Fact and Conclusions of Law identified in this Consent Order. Pursuant to RCW 31.04.093(7) and RCW 34.05.060, Respondent and the Department agree to entry of this Consent Order and further agree that the matters alleged herein may be economically and efficiently settled by the entry of this Consent Order.

Based upon the foregoing:

A. Jurisdiction. It is AGREED that the Department has jurisdiction over the subject matter of the
 activities discussed herein.

B. Waiver of Hearing. It is AGREED that Respondent hereby waives any right it has to a hearing
and any and all administrative and judicial review of the issues raised in this matter or the resolution
reached herein.

15 C. No Admission of Liability. The parties intend this Consent Order to fully resolve the matters
16 alleged herein and AGREE that Respondent neither admits nor denies any wrongdoing by its entry.

D. Fine (Partially Stayed). It is AGREED that Respondent shall pay a fine to the Department in the amount of \$40,000. It is further AGREED that \$20,000 of the fine amount shall be stayed for two years from the date of this Consent Order unless the stay is lifted pursuant to Paragraph E of this
Consent Order. The stayed fine shall expire without further action or notice by the Department if the Department does not seek to lift the stay and impose the stayed fine pursuant to Paragraph E.

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Lifting of Stay and Imposition of Stayed Fine. It is AGREED that:

1	1. If, during the two year period of the stay, the Department determines that Respondent
2	has not complied with either the advertising laws of the Act or federal advertising laws
3	or both, or has not complied with this Consent Order, and the Department seeks to lift
4	the stay and impose the stayed fine, the Department will first serve Respondent with a
5	written notice of alleged noncompliance.
6	2. The notice will include:
7	i. A description of the alleged noncompliance;
8	ii. A statement that the Department seeks to lift the stay and impose the stayed
9	fine;
10	iii. Notice that Respondent can contest the notice of alleged noncompliance by
11	either requesting an adjudicative hearing before an administrative law judge
12	(ALJ) from the Office of Administrative Hearings or by submitting a written
13	response to the Department contesting the alleged noncompliance; and
14	iv. Notice that the process for lifting the stay applies only to this Consent Order.
15	3. Respondent has 20 days from the date of service of the notice of alleged
16	noncompliance to submit a written request to the Department for an adjudicative
17	hearing.
18	4. The scope and issues of the adjudicative hearing are limited solely to whether or not
19	Respondent is in violation of the terms of this Consent Order.
20	5. At the conclusion of the adjudicative hearing, the ALJ will issue an initial decision.
21	Any party may file a Petition for Review of that initial decision with the Director of
22	the Department.
23	6. DEFAULT. If Respondent does not timely request an adjudicative hearing or submit a
24	CONSENT ORDER 4 DEPARTMENT OF FINANCIAL INSTITUTIONS C-20-2930-20-CO01 ACCELERATE MORTGAGE, LLC 150 Israel Rd SW PO Box 41200 Olympia, WA 98504-1200

1	written response contesting the notice of alleged noncompliance, the Department may
2	lift the stay and impose the stayed fine without further notice.
3	F. Investigation Fee. It is AGREED that Respondent shall pay an investigation fee to the
4	Department in the amount of \$2,000. The non-stayed portion of the of fine and the investigation fee
5	shall be paid together in the form of a cashier's check in the amount of \$22,000 made payable to the
6	"Washington State Treasurer," upon delivery of this Consent Order to the Department, properly dated
7	and signed.
8	G. Voluntarily Entered. It is AGREED that Respondent has voluntarily entered into this
9	Consent Order, which is effective when signed by the Director's designee.
10	H. Completely Read, Understood, and Agreed. It is AGREED that Respondent has read this
11	Consent Order in its entirety and fully understands and agrees to all of the same.
12	I. Authority to Execute Order. It is AGREED that the undersigned authorized representative
13	has represented and warranted that he has the full power and right to execute this Consent Order on
14	behalf of Respondent.
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16	RESPONDENT: Accelerate Mortgage, LLC
17	By:
18	<u>_/s/</u>
19	President
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24	CONSENT ORDER 5 DEPARTMENT OF FINANCIAL INSTITUTIONS C-20-2930-20-CO01 Division of Consumer Services ACCELERATE MORTGAGE, LLC 150 Israel Rd SW

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2	DO NOT WRITE BELOW THIS LINE			
3	THIS ORDER ENTERED THIS 29th DAY OF October, 2020.			
4		_ <u>/s/</u>		
5		Lucinda Fazio, Director Division of Consumer Services		
6		Department of Financial Institutions		
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8	Presented by:			
9	<u>_/s/</u> Kenneth J. Sugimoto			
10	Financial Legal Examiner Supervisor			
11	Approved by:			
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13	<u>/s/</u> STEVEN C. SHERMAN			
	Enforcement Chief			
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24	CONSENT ORDER C-20-2930-20-CO01 ACCELERATE MORTGAGE, LLC	6 DEPARTMENT OF FINANCIAL INSTITUTIONS Division of Consumer Services 150 Israel Rd SW PO Box (1200		