

**STATE OF WASHINGTON
DEPARTMENT OF FINANCIAL INSTITUTIONS
SECURITIES DIVISION**

IN THE MATTER OF DETERMINING
Whether there has been a violation
of the Business Opportunity Fraud Act of the
State of Washington by:

AMP Publications, Inc.

Respondent.

SDO - 19A - 99

SUMMARY ORDER TO CEASE AND DESIST

Case No. 99-01-001

THE STATE OF WASHINGTON TO:

AMP Publications, Inc.
23010 Lake Forest Drive, Suite 358
Laguna Hills, CA 92653

STATEMENT OF CHARGES

Please take notice that the Securities Administrator of the State of Washington has reason to believe that Respondent AMP Publications, Inc. has violated the Business Opportunity Fraud Act and that its violations justify the entry of an order of the Securities Administrator under RCW 19.110.150 to cease and desist from such violations. The Securities Administrator finds that delay in ordering the Respondent to cease and desist from such violations would be hazardous to the investors and to the public and that a Summary Order to Cease and Desist should be entered immediately. The Securities Administrator finds as follows:

TENTATIVE FINDINGS OF FACT

I.

AMP Publications, Inc. maintains a principal business address at 23010 Lake Forest Drive, Suite 358, Laguna Hills, California. AMP Publications, Inc. is the seller of an opportunity allowing purchasers to earn incomes working from home with their computers for local companies (the "computer opportunity").

II.

APPLICATION FOR ADJUDICATIVE HEARING 1

AMP Publications, Inc.

DEPARTMENT OF FINANCIAL INSTITUTIONS
Securities Division
PO Box 9033
Olympia, WA 98507-9033
(360) 902-8760

In January, 1999, Respondent AMP Publications, Inc. placed or caused to be placed in at least the Eastside Journal, The Daily World, and Daily Record newspapers published in Bellevue, Aberdeen, and Ellensburg, Washington, respectively, the following advertisement:

COMPUTER Users Needed. Work Own Hrs. \$20K-\$50K/yr.

The ad concluded with a reference to a toll-free number to call for further information. Washington residents responding to the ad by calling the toll-free number given were directed to a web site for AMP Publications, Inc. to obtain further information. Washington residents who in turn accessed the web site were presented with at least the following information:

Computer Users Needed!
Do you:

Own a computer?

Want to work from home?

Want to make from \$20,000 - \$75,000 per year, working from home on your own hours?

We can help!

Stop driving to work!

Take the Internet Superhighway
to your next job!!!

Our program will help you every step of the way.

"[Make Money by Using Your PC](#)," has been designed to bring companies who need computer work done, and people who have computer skills together. Most of the people who have used our program work from home with their computer for a local company that needs services completed. From basic typing to technical services, there is a great need for home based computer workers.

For example, if you can do basic typing or word processing, the average pay is between \$10 to \$15 an hour, depending on your skill level. If you have more technical skills, if you can work with spread sheets, desktop publishing, or the Internet, you could be earning up to \$45 an hour or even more.

The best of part of our program is that you get to work at home, make your own hours depending on your schedule, and choose the services that you want to offer depending on your skills. We also have information on office jobs. Nationwide/AMP has developed a very simple system to start you generating income with your computer out of your home.

We supply everything you need so that you can start working with the companies in your area right away.

Best of all, we give you a 90-day risk free trial period!!!

Our entire system, including our complete manual, and all the forms, samples, Internet kit, and CD-ROM

you will need is available for a one-time registration fee of only \$79.95, plus \$10.00 shipping and handling. This should get you completely set up, and it includes the use of our customer service and technical support departments in case you have any questions while you are working with the companies.

Remember, it is completely guaranteed, less the \$10.00 shipping and handling charges. The best part is that you could your investment back in your first assignment. Because even if you are on the lowest pay scale, which is \$10 per hour, your first day could completely pay off the registration fee. From then on, whatever you make is between you and the companies, we do not take any percentage-the companies will pay you directly. We will ship everything to you immediately by 2-day priority mail so that you can get started working right away. Most of our clients use their Visa or Master Card to get started, but we also accept American Express, Discover, or we can even take your personal check...

The web site also contained other details about what the program included: a manual, which outlines everything purchasers need to know to work with their computer from home; Internet information disks; a listing of 2,000 to 5,000 local companies to contact for computer work; an Earthlink CD-ROM disk. Finally, the AMP Publications, Inc. Internet web page also allowed purchasers to buy the computer opportunity online by providing address and credit card information.

No other disclosure document containing material information regarding the computer opportunity and AMP Publications, Inc. is provided to prospective purchasers.

III.

AMP Publications, Inc. is not currently registered with the Washington Securities Division to offer or sell business opportunities in the state of Washington and has not previously been so registered.

It is in the public interest that the offer and/or sale of the above-described envelope stuffing opportunity in violation of the Washington Business Opportunity Fraud Act cease.

An emergency exists in that further sales of unregistered business opportunities would be hazardous to investors and the public of this state.

Based upon the above Tentative Findings of Fact, the following Conclusions of Law are made:

CONCLUSIONS OF LAW

I.

The offer and/or sale of the computer opportunity described in Tentative Findings of Fact I and II constitutes the offer and/or sale of a business opportunity as defined in RCW 19.110.020(1).

II.

The offer and/or sale of the computer opportunity described in Tentative Findings of Fact I and II was made in violation of RCW 19.110.070 and RCW 19.110.120 because Respondent failed to provide prospective purchasers with a complete disclosure document containing material information regarding the computer opportunity and AMP Publications, Inc., including, but not limited to, a financial statement for the seller.

III.

The offer and/or sale of the computer opportunity as described in Tentative Findings of Fact I through III was made in violation of RCW 19.110.050(1) because no business opportunity registration has been made nor a permit issued to Respondent for the offer and/or sale of the business opportunity in this state.

The Securities Administrator finds that this action is necessary and appropriate in the public interest and for the protection of investors and that the public safety and welfare require emergency action.

SUMMARY ORDER

Based on the premises of the foregoing,

IT IS THEREFORE HEREBY SUMMARILY ORDERED That AMP Publications, Inc. and its agents and employees each cease and desist from offering and/or selling business opportunities in violation of RCW 19.110.070 and RCW 19.110.120, the disclosure document and antifraud provisions of the Business Opportunity Fraud Act, respectively.

IT IS THEREFORE HEREBY SUMMARILY ORDERED That AMP Publications, Inc. and its agents and employees each cease and desist from offering and/or selling business opportunities in

violation of RCW 19.110.050(1), the registration requirement provision of the Business Opportunity Fraud Act.

AUTHORITY AND PROCEDURE

This Summary Order is entered pursuant to the provisions of RCW 19.110.150 and chapter 34.05 RCW. The Respondent may make a written request for hearing as set forth in the Notice of Opportunity to Defend and Opportunity for Hearing accompanying this order. A request for a hearing should be in writing and sent to Deborah R. Bortner, Securities Administrator, Department of Financial Institutions, P.O. Box 9033, Olympia, Washington 98507-9033 to the attention of Brad Ferber. If the Respondent does not request a hearing as set forth in the Notice of Opportunity to Defend and Opportunity for Hearing, the Securities Administrator intends to adopt the Tentative Findings of Fact and Conclusions of Law as final and make this Summary Order to Cease and Desist permanent.

WILLFUL VIOLATION OF THIS ORDER IS A CRIMINAL OFFENSE.

Dated this _____ day of _____, 1999.

Deborah R. Bortner
Securities Administrator

Presented by: _____
Brad Ferber
Securities Examiner

Approved by: _____
Michael E. Stevenson
Chief of Compliance