## STATE OF WASHINGTON DEPARTMENT OF FINANCIAL INSTITUTIONS SECURITIES DIVISION

IN THE MATTER OF DETERMINING whether there has been a violation of the Securities Act of Washington by:

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Order Number: S-21-3188-21-CO01

CONSENT ORDER

FREEDOM CAPITAL ADVISORS INC. (CRD No. 161355) and RONALD MCCOY (CRD No. 1620066),

Respondents.

## **INTRODUCTION**

Pursuant to the Securities Act of Washington, Chapter 21.20 RCW, the Securities Administrator 10 of the Department of Financial Institutions, Securities Division ("Securities Division") and the 11 Respondents, Freedom Capital Advisors Inc. and Ronald McCoy, do hereby enter into this Consent Order 12 in settlement of the matters alleged herein. The Securities Division believes that entry of an agreed 13 14 Consent Order is in the public interest and is appropriate for the protection of investors. The Securities Division and Respondents jointly set forth the following Findings of Fact and Conclusions of Law. 15 16 **FINDINGS OF FACT** 17 Respondents Respondent Freedom Capital Advisors Inc. ("Freedom Capital") is a Florida corporation 18 1. 19 with a principal place of business in Florida. It has been registered as an investment adviser in Florida 20 since 2012 and is registered in six other states. At no time has Freedom Capital been licensed to conduct 21 business as an investment adviser in Washington state; however, it has filed a licensing application that is 22 currently pending. Freedom Capital's Central Registration Depository (CRD) number is 161355. 23 CONSENT ORDER 1 DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division PO Box 9033 24 Olympia, WA 98507-9033 360-902-8760 25

2. Respondent Ronald McCoy is the owner, president, and chief compliance officer of 1 Freedom Capital. Mr. McCoy has been licensed as a Florida investment adviser representative of Freedom 2 Capital since 2012 and is licensed in six other states. At no time has he been licensed to conduct business 3 as an investment adviser or investment adviser representative of Freedom Capital in Washington state. Mr. 4 McCoy has an application that is currently pending for registration as an investment adviser representative 5 6 of Freedom Capital in Washington. His CRD number is 1620066. *Nature of the Conduct* 7 3. From January 31, 2019, to the present, Freedom Capital has at all times had more than five 8 9 clients who are Washington residents. 4. Between January 31, 2019 and the present, Freedom Capital and Mr. McCoy provided 10 investment advice for compensation to eight Washington clients without being licensed in Washington and 11 without qualifying for an exemption from licensing. During this time, Freedom Capital and Mr. McCoy 12 received compensation for providing investment advisory services to its Washington clients. 13 Based upon the above Findings of Fact, the following Conclusions of Law are made: 14 **CONCLUSIONS OF LAW** 15 1. Freedom Capital transacted investment advisory business in Washington for compensation 16 17 without being registered as an investment adviser in violation of RCW 21.20.040(3). Such a violation is a basis to enter an order to impose a fine pursuant to RCW 21.20.395(1) and to cease and desist pursuant to 18 RCW 21.20.390(1). 19 20 2. Mr. McCoy transacted investment advisory business in Washington for compensation without being registered as an investment adviser or an investment adviser representative in violation of 21 22 23 CONSENT ORDER 2 DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division PO Box 9033 24 Olympia, WA 98507-9033 360-902-8760 25

1	RCW 21.20.040(3). Such a violation is a basis to enter an order to impose a fine pursuant to RCW		
2	21.20.395(1) and to cease and desist pursuant to RCW 21.20.390(1).		
3	Based on the foregoing and finding it in the public interest:		
4	CONSENT ORDER		
5	IT IS AGREED AND ORDERED that Respondents will cease and desist from violations of RCW		
6	21.20.040(3).		
7	IT IS FURTHER AGREED AND ORDERED that Respondents shall be jointly and severally		
8	liable for and pay a fine of \$13,000. Of the \$13,000, \$10,000 shall be paid prior to the entry of this		
9	Consent Order; \$1,000 shall be paid no later than thirty (30) days after the entry of this Consent Order;		
10	\$1,000 shall be paid no later than sixty (60) days after the entry of this Consent Order; and \$1,000 shall be		
11	paid no later than ninety (90) days after the entry of this Consent Order.		
12	IT IS FURTHER AGREED that this Consent Order alone will not constitute a bar to the approval		
13	of Respondent Freedom Capital's application to be licensed as an investment adviser in the state of		
14	Washington.		
15	IT IS FURTHER AGREED that this Consent Order alone will not constitute a bar to the approval		
16	of the investment adviser representative application of Respondent Ronald McCoy.		
17	IT IS FURTHER AGREED that the Securities Division has jurisdiction to enter this Consent		
18	Order.		
19	IT IS FURTHER AGREED that Respondents enter into this Consent Order freely and voluntarily		
20	with full understanding of its terms and significance.		
21	IT IS FURTHER AGREED that in consideration of the foregoing, Respondents waive their right to		
22	a hearing and to judicial review of this matter pursuant to RCW 21.20.440 and Chapter 34.05 RCW.		
23	CONSENT ORDER 3 DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division		
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1	AUTHORITY AND PROCEDURE		
2	This Consent Order is entered pursuant to the provisions of Chapter 21.20 RCW and is subject to		
3	the provisions of RCW 21.20.120 and Chapter 34.05 RCW. Respondents have been notified of their right		
4	to an administrative hearing and have waived that right.		
5	WILLFUL VIOLATION OF THIS ORDER IS A CRIMINAL OFFENSE.		
6	SIGNED this <u>22</u> day of <u>Nov</u> , 2021.		
7	Signed by:		
8			
9	<u>/s/</u> Ronald McCoy (CRD No. 1620066)		
10	Individually and as President and Chief Compliance Officer of Freedom Capital Advisors Inc. (CRD No. 161355)		
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12	DATED and ENTERED this <u>8th</u> day of <u>December</u> , 2021.		
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14		Million Seats	
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16		WILLIAM M. BEATTY Securities Administrator	
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18	Approved by:	Presented by:	
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20	Suzanne Sarason	Brook Kellerman	
21	Chief of Enforcement	Compliance Legal Examiner	
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23	CONSENT ORDER	4 DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division	
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