STATE OF WASHINGTON **DEPARTMENT OF FINANCIAL INSTITUTIONS SECURITIES DIVISION**

IN THE MATTER OF DETERMINING	0
Whether there has been a violation of the	
Securities Act of Washington by:	С
	IN THE MATTER OF DETERMINING Whether there has been a violation of the Securities Act of Washington by:

order No. S-21-3186-22-CO01

ONSENT ORDER AS TO JEREMY MINER

Plutus Enterprises LLC d/b/a OPM Wealth; Floyd Scott Agee, Jr.; Stefan Dessalines; 6

Jeremy Miner,

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Respondents.

INTRODUCTION

On June 29, 2022, the Securities Administrator of the Securities Division of the Department of Financial Institutions ("Securities Division") issued a Statement of Charges and Notice of Intent to Enter Order to Cease and Desist, to Impose a Fine, and to Charge Costs ("Statement of Charges"), Order Number S-21-3186-22-SC01, against Respondents Plutus Enterprises LLC d/b/a OPM Wealth, Floyd Scott Agee, Jr., Stefan Dessalines, and Jeremy Miner. Pursuant to the Securities Act of Washington, RCW 21.20, the Securities Division and Respondent Jeremy Miner hereby enter into this Consent Order in settlement of the matters alleged in the Statement of Charges. Respondent Jeremy Miner neither admits nor denies the Findings of Fact and Conclusions of Law as set forth below.

FINDINGS OF FACT

Respondents

Plutus Enterprises LLC d/b/a OPM Wealth ("OPM Wealth") was an Alabama limited liability 1. company with its principal place of business in Hayden, Alabama. OPM Wealth was formed on February 28, 2020, and dissolved on September 4, 2021. OPM Wealth was an internet-based company whose primary business was selling an investment opportunity known as "The Plutus Plan."

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Floyd Scott Agee, Jr. ("Agee"), is an Alabama resident and a co-founder of OPM Wealth.
Agee co-managed and co-directed OPM Wealth.

3. Stefan Dessalines ("Dessalines"), is a California resident and a co-founder of OPM Wealth. Dessalines co-managed and co-directed OPM Wealth.

4. Jeremy Miner ("Miner"), is an Arizona resident who worked as a part-time salesperson and independent contractor for OPM Wealth for 7 months. Mr. Miner hired, trained, and monitored some sales staff while working for OPM Wealth.

Nature of the Conduct

The Offering

5. From at least February of 2020 to September of 2021, Agee, Dessalines, and Miner offered and sold unregistered securities issued by OPM Wealth. Miner was a salesperson for OPM Wealth for 7 months from on or around March 25, 2020, to on or around November 1, 2020. Approximately 726 people in the United States and abroad invested at least \$3,858,450 with OPM Wealth. Among these investors were at least 3 Washington residents who invested approximately \$97,000. The abbreviation "OPM" stands for "Other People's Money."

6. OPM Wealth offered an investment opportunity called The Plutus Plan. The company marketed The Plutus Plan as a chance for prospective investors to earn cryptocurrency. OPM Wealth generally solicited investments in The Plutus Plan on a number of public websites, including <u>plutusplan.com</u>, <u>opmwealth.com</u>, <u>sites.google.com/view/opm-wealth</u>, and <u>opmwealth.squarespace.com</u>. OPM Wealth also posted videos to Vimeo and maintained a presence on social media, operating accounts at Facebook, Twitter, YouTube, LinkedIn, and Instagram. OPM Wealth offered The Plutus Plan to "[a]nyone with an interest or curiosity with digital business or making money online."

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7. OPM Wealth promoted The Plutus Plan as an investment option for people with poor credit. The company claimed it could assist investors in "becoming creditworthy" so they could "get the necessary funding to establish and operate [their] own digital business." The company purportedly had in-house "credit repair services."

8. Investors could purchase a membership in The Plutus Plan at one of 5 different levels: Hermes (\$2000); Apollo (\$5000); Athena (\$8500); Poseidon (\$14,500); or Zeus (\$27,500). OPM Wealth advertised that it conducted all of its transactions in cryptocurrency.

9. OPM Wealth represented that Plutus Plan members could earn a 6-figure income within 12 weeks of investing. OPM Wealth further claimed that Plutus Plan members could attain "financial freedom" within 12 months with "0% credit."

10. Prospective investors could create a free account at <u>opmwealth.com</u>, a website that Agee and Dessalines co-managed. Once prospective investors opened an account, they could access informational videos about The Plutus Plan. Dessalines personally appeared in several of the videos, one of which is titled "OPM Wealth—How It Works." Prospective investors could also use the website to set up a meeting with a "coach" or "mentor" at OPM Wealth who would provide them with more information about The Plutus Plan. The coaches and mentors at OPM Wealth were salespeople who encouraged individuals to purchase The Plutus Plan.

11. OPM Wealth and its salespeople suggested that investors pay for The Plutus Plan with "no money out of pocket." Agee explained that this allows investors to "leverage other people's money." OPM Wealth claimed to offer "lending services" and "loan deals" as a way for investors to fund their Plutus Plan memberships. Although OPM Wealth promoted the idea of funding investments with "other people's money," the company's salespeople helped investors find sources of credit to finance their investments.

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12. OPM Wealth advertised The Plutus Plan as a "digital business opportunity" or "high ticket digital franchise." After purchasing The Plutus Plan, members supposedly received a series of "digital products," which the company claimed were downloadable training programs for "the most in-demand, most profitable industries or fields in the new decade." OPM Wealth advertised that the training programs included instruction on the following: digital marketing, general business, real estate investing, cryptocurrency trading, and "business opportunities connected to fitness, such as Yoga and Pilates." According to OPM Wealth, the purpose of the training programs were intended to "equip [people] with the knowledge and skills to establish [their] own digital business." Once investors purchased The Plutus Plan, they purportedly had the option to earn money by reselling OPM Wealth's digital training products.

13. In its promotional materials, OPM Wealth also claimed that Plutus Plan members would receive physical products as part of their investment. Depending on their membership level, the company stated that Plutus Plan members would be provided with a backpack, a wireless charger, wireless headphones, a Kindle Fire, or a laptop. OPM Wealth asserted that it included physical products as part of The Plutus Plan to ensure that its "business model [was] compliant with current regulations."

14. OPM Wealth promoted The Plutus Plan as an investment opportunity where investors could earn money primarily from the efforts of others. In its marketing materials, OPM Wealth represented that The Plutus Plan was a "completely done for you [sic] business." Likewise, Miner described OPM Wealth as a "done-for-you system." In a video posted to Vimeo, Agee stated that people were making money by using the company's "plug and play system," which he described as "completely passive." According to Agee, OPM Wealth members could either be "full-time, active" business owners or "passive" business owners who earn an "extra set of income."

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15. OPM Wealth represented that Plutus Plan members could profit on their passive investments by choosing to have the OPM Wealth sales team make sales on their behalf. OPM Wealth indicated that 99% of Plutus Plan members used the sales team.

OPM Wealth provided Plutus Plan members with the option of purchasing a "Traffic Plan." 16. Traffic Plans cost either \$2,500, \$5,000, or \$10,000, and purportedly gave investors access to OPM Wealth's "official sales funnel" and "high level closing team." The "official sales funnel" allegedly generated leads for potential sales. The "high level closing team" supposedly made sales on behalf of Plutus Plan members based on the leads generated by the sales funnel. Miner explained that OPM Wealth's sales funnel converted a certain percentage of traffic into "booked appointments" with the company's sales team, who then converted "a certain percentage of those [appointments] into sales."

OPM Wealth represented that Plutus Plan investors would earn a commission when the OPM 17. Wealth sales team sold The Plutus Plan to other individuals on their behalf. OPM Wealth advertised that 12 commissions would be paid in cryptocurrency. Under OPM Wealth's "1-Up compensation plan," Plutus 13 Plan members not only earned a percentage of the sales made for them by the sales team, but also on the 14 sales made by individuals who they "sponsored," or brought into the company. OPM Wealth commissions 15 were paid out as follows: 10% of each sale went to the investor's sponsor; 10% went to the company; 20% 16 17 went to the OPM Wealth sales team; and 60% went to the investor.

18. OPM Wealth ceased its operations in September of 2021 after filing articles of dissolution with the Alabama Secretary of State. The company lost \$380,612 in 2020.

Investor A

19. Investor A, a Washington resident, learned about OPM Wealth in 2020 from two acquaintances who purchased The Plutus Plan and claimed to have received large returns on their investments.

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20. Investor A spoke with Miner over Zoom about The Plutus Plan. Miner told Investor A that The Plutus Plan could be a passive investment, explaining that Plutus Plan members did not have to make their own sales in order to make money. According to Miner, an investor could make money based on the work of the OPM Wealth sales team.

21. Miner told Investor A that if he purchased The Plutus Plan, OPM Wealth would not only supply him with a website, but it would also funnel traffic to that website. According to Miner, the purpose of the website was to generate sales leads. He represented that Investor A would make a commission if a member of the OPM Wealth sales team made a sale of The Plutus Plan based on a lead generated by his website.

22. Miner explained to Investor A that that if he purchased The Plutus Plan, he would likely recoup his entire investment within 3 months. Miner also told Investor A that if he invested more money with OPM Wealth, he would receive a greater return on his investment.

23. Miner suggested that Investor A use Fundwise¹ to finance his investment. Investor A applied for credit through Fundwise, and he was issued 6 credit cards. Investor A used the credit cards to fund his Plutus Plan investment.

24. Miner received the information he provided to Investor A from OPM Wealth's owners.

25. Investor A purchased The Plutus Plan in or around June of 2020. He invested \$32,000 in the Zeus membership and the Traffic Package.

26. After Investor A purchased The Plutus Plan, OPM Wealth created a website for him. The website did not generate any sales, however, and Investor A received no return on his investment. He requested a full refund from OPM Wealth, and the company repaid him \$16,000.

¹ Fundwise is a Utah-based financial services company that connects individuals and businesses with third party lenders that can offer them lines of credit, credit cards, or installment loans.

27. Investor A did not receive any physical products as part of his Plutus Plan investment. OPM Wealth informed him that he would receive a laptop when he invested with the company at the Zeus membership level, but he never received this item.

Investor B

28. Investor B learned about OPM Wealth from a series of YouTube videos she viewed in July and August of 2020. She later visited one of the OPM Wealth websites to learn more about investing with the company.

29. Investor B decided to invest after speaking with the coach assigned to her by OPM Wealth. Investor B also spoke with Miner, who assured her she would make money if she invested with the company. OPM Wealth represented to her that she would recoup her initial investment within 2 to 3 months.

30. Miner received the information he provided to Investor B from OPM Wealth's owners.

31. OPM Wealth informed Investor B that if she invested with OPM Wealth, it would be a passive investment. Investor B believed OPM Wealth would use her money to generate income on her behalf. Investor B would not have invested with OPM Wealth if she would have had to make sales in order to make money.

32. OPM Wealth informed Investor B that if she purchased The Plutus Plan, she would earn a commission on the sales her investment generated. The company explained to her that the Traffic Plan brought in leads, and the leads would in turn generate sales from which she would earn a percentage. OPM Wealth promised her that her investment would generate 5 to 7 leads a month.

33. Investor B purchased The Plutus Plan in or around September of 2020, investing a total of
\$37,500 with OPM Wealth. Investor B bought the Zeus package for \$27,500 and spent another \$10,000 on
the Traffic Plan. Investor B paid for her investment in Bitcoin.

34. Investor B did not receive a return on her investment.

Investor C

35. Investor C learned about OPM Wealth from Investor B, who was an acquaintance of hers. Investor B forwarded Investor C links to a number of publicly available promotional videos about the company.

36. Investor C decided to invest with OPM Wealth after speaking with the multiple coaches assigned to her by the company. The coaches explained to Investor C that The Plutus Plan was a passive investment. Investor C would not have invested with OPM Wealth if she would have had to make sales in order to generate income.

37. The OPM Wealth coaches informed Investor C that if she purchased The Plutus Plan, she would earn money based on how many people signed up for The Plutus Plan underneath her. The coaches told Investor C that she would not have to sell The Plutus Plan to prospective investors in order to make money. The coaches represented to her that OPM Wealth had sales representatives that would sign people up underneath her.

38. Investor C was reluctant to invest with OPM Wealth. To overcome her hesitancy, one of the coaches offered Investor C the Zeus membership at the price of the Poseidon membership. Investor C purchased The Plutus Plan in or around December 2020, investing a total of \$27,500. Investor C used credit cards to finance her investment with OPM Wealth.

39. Investor C did not receive a return on her investment, but she did recoup most of her money after filing fraud complaints with multiple credit card companies.

Misrepresentations or Omissions of Material Fact

40. While offering and selling The Plutus Plan, OPM Wealth failed to provide prospective investors with financial information about the health or solvency of the company.

While offering and selling The Plutus Plan, OPM Wealth failed to disclose the general and 1 specific risks of investment, including, but not limited to, the risk that the company's lead generation service 2 would not create sales opportunities. Moreover, although OPM Wealth highlighted the benefits of 3 cryptocurrency, it failed to disclose the risks unique to digital currencies, such as cyber-attacks, volatile 4 market conditions, and possible regulatory and legislative changes. 5 42. While offering and selling The Plutus Plan, OPM Wealth failed to provide prospective 6 investors with information regarding Agee and Dessalines's professional background and performance 7 history. 8

43. While offering and selling The Plutus Plan, OPM Wealth failed to provide a reasonable basis for its projection that Plutus Plan members could earn a 6-figure income within 12 weeks of investing and attain "financial freedom" within 12 months with "0% credit."

44. While offering and selling The Plutus Plan, OPM Wealth and Miner failed to provide a reasonable basis for the projection that Investor A would recoup his initial investment within 3 months. After Miner learned that OPM Wealth did not provide the leads that it had promised, he ceased working for OPM Wealth.

Registration Status

45. OPM Wealth is not currently registered to sell its securities in the state of Washington and has not previously been so registered, nor has it filed a claim of exemption from registration.

Agee, Dessalines, and Miner are not currently registered as securities salespersons or broker-46. dealers in the state of Washington and have not been so previously registered.

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Based upon the above Findings of Fact, the following Conclusions of Law are made:

CONCLUSIONS OF LAW

1. The offer and/or sale of The Plutus Plan described above constitutes the offer and/or sale of a security as defined in RCW 21.20.005(14) and (17).

2. Plutus Enterprises LLC d/b/a OPM Wealth, Floyd Scott Agee, Jr., Stefan Dessalines, and Jeremy Miner violated RCW 21.20.140, the securities registration section of the Securities Act of Washington, by offering and/or selling securities for which no registration is on file with the Securities Administrator.

3. Floyd Scott Agee, Jr., Stefan Dessalines, and Jeremy Miner violated RCW 21.20.040, the licensee registration section of the Securities Act of Washington, by offering and/or selling said securities while not being registered as a securities salesperson or broker-dealer in the state of Washington.

4. Plutus Enterprises LLC d/b/a OPM Wealth and Jeremy Miner violated RCW 21.20.010, the anti-fraud section of the Securities Act of Washington, by making untrue statements of material fact or omitting to state material facts necessary to make the statements made, in light of the circumstances in which they were made, not misleading.

Based upon the foregoing and finding it in the public interest:

CONSENT ORDER

IT IS AGREED AND ORDERED that Respondent Jeremy Miner, and his agents and employees, shall cease and desist from offering and/or selling securities in any manner in violation of RCW 21.20.140, the securities registration section of the Securities Act of Washington.

IT IS AGREED AND ORDERED that Respondent Jeremy Miner, and his agents and employees, shall cease and desist from offering and/or selling securities in any manner in violation of RCW 21.20.040, the registration section of the Securities Act of Washington.

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1	IT IS AGREED AND ORDERED that Respondent Jeremy Miner, and his agents and employees,		
2	shall cease and desist from violating RCW 21.20.010, the anti-fraud section of the Securities Act of		
3	Washington.		
4	IT IS AGREED AND ORDERED that Respondent Jeremy Miner shall be liable for and pay a fine in		
5	the amount of \$4,000.		
6	IT IS AGREED AND ORDERED that Respondent Jeremy Miner shall be liable for the costs, fees		
7	and other expenses incurred in the administrative investigation in the amount of \$1,000.		
8	IT IS AGREED that Respondents Jeremy Miner enters into this Consent Order freely and voluntarily		
9	and with a full understanding of its terms and significance.		
10	IT IS AGREED that the Securities Division has jurisdiction to enter this order.		
11	IT IS AGREED that in consideration of the foregoing, Respondent Jeremy Miner waives his right to		
12	a hearing and to judicial review of this matter pursuant to Chapter 34.05 RCW.		
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14	WILLFUL VIOLATION OF THIS ORDER IS A CRIMINAL OFFENSE.		
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16	Signed this <u>16</u> day of <u>February</u> 2023.		
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19	Signed by:		
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21	Jeremy Miner, Individually		
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23			
	CONSENT ORDER AS JEREMY MINER DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division PO Box 9033 Olympia, WA 98507-9033 360-902-8760		

1	Approved as to form by:	
2		
3	/s/ Kristin Nealey Meier, Attorney for Respo	andant
4	Kinstin Nealey Meler, Attorney for Kesp	Jident
5	GIONED 1 ENTERED (1: 22	
6	SIGNED and ENTERED this 22	day of February, 2023.
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13	1000.01	
14		/s/ William M. Beatty
15		Securities Administrator
16	Approved by:	Presented by:
17		
18	/s/ Brian Guerard	Brett Werenski
19	Chief of Enforcement	Financial Legal Examiner
20	Reviewed by:	
21	/s/	
22	Holly Mack-Kretzler	
23	Financial Legal Examiner Supervisor	
	CONSENT ORDER AS JEREMY MINER	DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division PO Box 9033 Olympia, WA 98507-9033 360-902-8760