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**STATE OF WASHINGTON
DEPARTMENT OF FINANCIAL INSTITUTIONS
SECURITIES DIVISION**

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IN THE MATTER OF DETERMINING
Whether there has been a violation of the
Franchise Investment Protection Act of
Washington by:

Order No. S-21-3087-21-CO03

CONSENT ORDER

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Inkism International Co., LLC, d.b.a. Yi Fang
Taiwan Fruit Tea;

Respondent

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Pursuant to the Franchise Investment Protection Act of Washington, RCW 19.100, the Securities
Division and Inkism International Co., LLC, d.b.a. Yi Fang Taiwan Fruit Tea, do hereby enter into this
Consent Order in settlement of the matters alleged herein. Respondent Inkism International Co., LLC neither
admits nor denies the Findings of Fact or Conclusions of Law as stated below.

FINDINGS OF FACT

Respondent

1. Inkism International Co., LLC (“Inkism LLC”) is a California limited liability company
formed on April 19, 2018 with its principal place of business in Burlingame, California. Inkism LLC also
does business as Yi Fang Taiwan Fruit Tea and is in the business of offering single unit franchise and Master
Franchise (subfranchise) agreements for Yi Fang Taiwan Fruit Tea franchise retail stores.

Related Entities

2. Inkism International Co., Ltd. (“Inkism Limited”) is a Taiwan limited company (formerly
named “DanYe International Co., Ltd.”) that does business as Yi Fang Taiwan Fruit Tea. It is the parent entity
of Inkism International Co., LLC. In 2018, Inkism Limited sold to YingfangWA, LLC, a Washington limited

CONSENT ORDER

DEPARTMENT OF FINANCIAL INSTITUTIONS
Securities Division
PO Box 9033
Olympia, WA 98507-9033
360-902-8760

1 liability company, a Yi Fang Taiwan Fruit Tea subfranchise and the right to open Yi Fang Taiwan Fruit Tea
2 retail stores in Washington and Oregon. As a result, from 2018 to 2021, multiple Yi Fang Taiwan Fruit Tea
3 franchised retail outlet or stores were sold and/or opened in Washington and Oregon.

4 **Registration**

5 3. On August 3, 2018, Inkism LLC filed with the Securities Division a franchise registration
6 application to offer and sell unit franchises. Inkism LLC received approval to offer and sell Yi Fang Taiwan
7 Fruit Tea unit franchises on October 17, 2018 and renewed its registration annually through May 28, 2021.

8 4. On April 2, 2021, Inkism LLC filed with the Securities Division a franchise registration
9 renewal application to offer and sell unit franchises.

10 5. On April 19, 2021, Inkism LLC separately filed with the Securities Division a franchise
11 registration application to offer and sell subfranchises. That application is currently in “pending” status.

12 **Violations**

13 6. Inkism LLC was required to file franchise registration applications with the Securities Division
14 that included a Franchise Disclosure Document (“FDD”) that was prepared in accordance with the North
15 American Securities Administrators Association Franchise Registration and Disclosure Guidelines (“NASAA
16 Guidelines”). The FDD is the document containing material information about the investment opportunity
17 that Inkism LLC is required to provide a prospective franchisee prior to the sale of a franchise.

18 7. The disclosure in Item 20 of the FDDs filed by Inkism LLC with the Securities Division were
19 required to disclose material information about the franchisees and outlets substantially similar to those
20 offered by Inkism LLC., including the number of franchises sold, number and location of franchised and
21 company outlets or stores opened in the past three years, and contact information for franchisees.

22 8. In the FDDs filed with the Securities Division from 2018 through 2021, Inkism LLC stated
23 that Inkism Limited was its parent entity.

1 IT IS FURTHER AGREED that Respondent shall be liable for and shall pay investigative costs of
2 \$7,200 prior to the entry of this Consent Order.

3 IT IS FURTHER AGREED that the Securities Division has jurisdiction to enter this Consent Order.

4 IT IS FURTHER AGREED that the Respondent enters into this Consent Order freely and voluntarily
5 and with a full understanding of its terms and significance.

6 IT IS FURTHER AGREED that in consideration of the foregoing, Respondent waives its right to a
7 hearing and to judicial review of this matter

8 **WILLFUL VIOLATION OF THIS ORDER IS A CRIMINAL OFFENSE.**

9 Signed this 2nd day of June, 2022 by


10 _____
11 /s/

11 Ko Tzu Kai, President,
12 for Inkism International Co. LLC

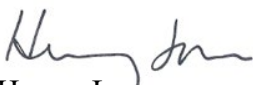
13 Signed and Entered this 13th day of July, 2022 by:

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15 _____
16 William M. Beatty
17 Securities Administrator

18 Approved by:
19 
20 Brian J. Guerard
21 Chief of Enforcement

Presented by:
22 
23 Martin Cordell
Financial Legal Examiner

21 Reviewed by:
22 
23 Huong Lam
Financial Legal Examiner Supervisor

CONSENT ORDER

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