

**STATE OF WASHINGTON  
DEPARTMENT OF FINANCIAL INSTITUTIONS  
SECURITIES DIVISION**

IN THE MATTER OF DETERMINING ) Order No. S-14-1526-14-SC01  
Whether there has been a violation of the )  
Business Opportunity Fraud Act of ) STATEMENT OF CHARGES AND NOTICE OF INTENT  
Washington by: ) TO ENTER ORDER TO CEASE AND DESIST  
)  
Vending For Sale )  
)  
Respondent. )

THE STATE OF WASHINGTON TO: Vending For Sale

**STATEMENT OF CHARGES**

Please take notice that the Securities Administrator for the state of Washington has reason to believe that Respondent, Vending For Sale, has violated the Business Opportunity Fraud Act of Washington and that their violations justify the entry of an order of the Securities Administrator under RCW 19.110.150 against the Respondent to cease and desist from such violations. The Securities Administrator finds as follows:

**TENTATIVE FINDINGS OF FACT**

**I.**

Respondent

1. Vending For Sale is a business entity located in Enterprise, FL that sells various vending machines and vending machine services. Vending For Sale conducts its business through its website at <http://www.vendingforsale.biz>.

**II.**

Related Parties

2. Laurie Daignault is the owner of Vending for Sale and lives in Deltona, FL.
3. Mark Anson is the Director of Sales for Vending for Sale and lives in Deltona, FL.

**III.**

Nature of the Offering

4. Vending For Sale currently offers and sells business opportunities through its website, [vendingforsale.biz](http://www.vendingforsale.biz), by offering vending machines and location services under one price. On its website, Vending for Sale states, "With our vending machines and assistance you can be operating your own successful vending

1 business...” For each vending machine offered on the website, Vending For Sale displays one price that includes one  
2 location for each machine purchased.

3 5. Vending For Sale assists purchasers in finding locations by recommending a location service  
4 provider. The price for the location service provider is included in the advertised price for the vending machines on  
5 Vending For Sale’s website. In addition, Vending For Sale offers a “Locating Guarantee”. The guarantee offers one  
6 free replacement location for every three locations received, if a purchaser is not happy with one of those locations.

7 6. Vending for Sale offered and sold vending machines to residents of the state of Washington on April  
8 16, 2014. The purchasers found Vending for Sale’s website, <http://www.vendingforsale.biz>, through an internet search  
9 and chose the company based on their advertised locator service, Better Business Bureau accreditation, and pricing.  
10 The purchasers had not had any experience in the vending machine business prior to this transaction.

11 7. Prior to the purchase date, a representative of Vending for Sale had been in contact with the  
12 purchasers by phone and email about the location services offered by Vending for Sale. The representative stated that  
13 Vending for Sale would provide location services to the purchasers for the vending machines they purchased.  
14 Vending For Sale later recommended a location service provider to the purchasers.

15 8. The purchasers paid for the vending machines through a Paypal Account and Vending for Sale sent a  
16 bill of sale dated April 16, 2014. Vending For Sale listed the total cost of the transaction as \$7,550. Vending For Sale  
17 deducted \$750 from the total price for the locator fee, which the purchasers would pay directly to the locator. The  
18 total amount paid to Vending For Sale was thus \$6,800.

19 9. Following the purchase of the machines, Vending for Sale referred a locator to the purchasers and the  
20 locator contacted the purchasers directly. Vending For Sale verified the identity of the locator for the purchasers.  
21 After receiving verification of the locator’s identity, the purchasers paid the locator \$750, and the locator provided the  
22 purchasers with several potential locations for the vending machines.

#### 23 IV.

##### 24 Disclosure Documents Required

25 10. In connection with the offer and sale of the vending machine business opportunity, the Respondent  
failed to provide the purchasers with a disclosure document as required by RCW 19.110.070.

#### V.

##### Registration Status

11. Respondent, Vending for Sale, is not currently registered to sell business opportunities in the state of  
Washington and has not previously been so registered.

Based upon the above Tentative Findings of Fact, the following Conclusions of Law are made:

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**CONCLUSIONS OF LAW**

**I.**

The offer or sale of vending machines with location assistance as described above constitutes the offer and/or sale of a business opportunity as defined in RCW 19.110.020 and 19.110.030.

**II.**

The offer or sale of said business opportunities is in violation of RCW 19.110.050 because no registration for such offer and/or sale by Respondent, Vending For Sale, was on file with the Securities Administrator.

**IV.**

The offer and/or sale of said business opportunities were in violation of RCW 19.110.070 because Respondents failed to provide prospective purchasers with the required disclosure document.

**NOTICE OF INTENT TO ORDER THE RESPONDENT TO CEASE AND DESIST**

Based upon the above Tentative Findings of Fact and Conclusions of Law, the Securities Administrator intends to order that Respondent, Vending For Sale, and its agents and employees each shall cease and desist from violations of RCW 19.110.050 and RCW 19.110.070.

**AUTHORITY AND PROCEDURE**

This Order is entered pursuant to the provisions of RCW 19.110.150 and is subject to the provisions of Chapter 34.05 RCW. Respondent, Vending For Sale, may make a written request for a hearing as set forth in the NOTICE OF OPPORTUNITY TO DEFEND AND OPPORTUNITY FOR HEARING accompanying this order. If the respondent does not request a hearing within the allowed time, the Securities Administrator intends to adopt the above Tentative Findings of Fact and Conclusions of Law as final and enter an order to cease and desist permanent as to the respondent.

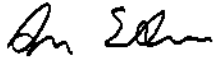
Signed and Entered this 14th day of August 2014.



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William M. Beatty  
Securities Administrator

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Approved by:



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Chief of Enforcement

Presented by:



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Reviewed by:



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Jack McClellan  
Financial Legal Examiner Supervisor