STATE OF WASHINGTON DEPARTMENT OF FINANCIAL INSTITUTIONS SECURITIES DIVISION

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Order Number S-11-004-12-FO01

ENTRY OF FINDINGS OF FACT AND CONCLUSIONS OF LAW AND FINAL ORDER TO CEASE AND DESIST, TO IMPOSE A FINE, AND TO CHARGE COSTS AS TO MARK K. ABNEY

Respondents

IN THE MATTER OF DETERMINING

whether there has been a violation of the

Better World Materials Inc., Dalyn S. Judd,

Securities Act of Washington by:

and Mark K. Abney,

On March 13, 2012, the Securities Administrator of the State of Washington issued Statement of Charges and Notice of Intent to Enter an Order to Cease and Desist, to Impose a Fine, and to Charge Costs ("Statement of Charges"), Order Number S-11-004-12-SC01, against Respondents, Better World Materials, Inc., Dalyn S. Judd, and Mark K. Abney. The Statement of Charges, together with a Notice of Opportunity to Defend and Opportunity for Hearing ("Notice") and an Application for Adjudicative Hearing ("Application for Hearing") were served on Respondent Mark K. Abney on March 18, 2012.

The Notice advised that a written application for an administrative hearing on the Statement of Charges must be received within twenty days from the date of receipt of the Notice. Respondent Mark K. Abney failed to request an administrative hearing within twenty days of receipt of the Statement of Charges, either on the Application for Hearing provided or otherwise.

The Securities Administrator therefore will adopt as final the Findings of Fact and Conclusions of Law as set forth in the Statement of Charges and enter a final order against

1

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Mark K. Abney to cease and desist from violations of the Securities Act, and to impose a fine and charge costs.

The Securities Administrator makes the following Findings of Fact and Conclusions of Law:

FINDINGS OF FACT

Respondents

- 1. Better World Materials Inc. ("Better World Materials") is a Wyoming corporation that was incorporated on February 26, 2010. Better World Materials is a start-up company that has a process for heating shredded plastics and forming them into building materials. The company wants to use garbage to manufacture and sell "environmentally friendly" products. During 2010, Better World Materials had its principal place of business in Spanaway, Washington. In 2011, the company moved its principal place of business to Kearns, Utah.
- 2. Dalyn Scott Judd ("Judd") is the President and Chief Executive Officer of Better World Materials. Judd was President of Better World Materials during 2011 and was Co-President of Better World Materials during 2010. At that time, Judd was a Washington resident.
- 3. Mark K. Abney ("Abney") was the President and Chief Executive Officer of Better World Materials during 2010. Abney is a Washington resident.

Offering of Common Stock

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4. From April 2010 through September 2011, Respondents offered and sold approximately \$1,475,000 worth of Better World Materials common stock at \$1 per share to approximately 400 shareholders. During that time, Better World Materials offered and sold approximately \$970,000 worth of its common stock at \$1 per share to approximately 175 Washington shareholders.

5. When offering and selling common stock in Better World Materials, Respondents each personally solicited investors and prospective investors. To encourage investments in Better World Materials, Respondents participated in Webinar presentations about the company. Respondents each gave investors private placement memorandums that described the offering of Better World Materials common stock and Respondents each directed investors to fill out purchaser questionnaires before accepting common stock investments. Abney and Judd each signed stock certificates that were issued in connection with sales of Better World Materials common stock.

Misrepresentations and Omissions

- 6. When offering and selling the stock, Respondents each failed to disclose risks associated with the investment, including competition, technology risks, and operational risks. Respondents each failed to specify the intended use of investor funds. Respondents each failed to disclose to investors the minimum amount of capital that was required by the company. Respondents each failed to disclose that investors might lose their entire investment because Better World Materials was inadequately capitalized.
- 7. When offering and selling the stock, Respondents each failed to disclose financial information about the company. Respondents each failed to disclose to investors that during

3

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2010 Better World Materials had no income and had an annual net loss of more than \$845,000.

- 8. When offering and selling the stock, Respondents each misrepresented the company's projected net worth and failed to disclose the basis and assumptions for financial projections. Respondents gave investors a 2010 business plan that included financial projections. The projections indicated that Better World Materials would have a net worth of more than \$15.6 million by the end of fiscal year 2011 and a net worth of more than \$202 million by the end of fiscal year 2015. There was no reasonable basis for the projected net worth.
- 9. When offering and selling the stock, Respondents each misrepresented the company's potential profits and failed to disclose the basis and assumptions for projected profits. Respondents gave investors private placement memorandums that described the offering of common stock. The private placement memorandums included profit projections for Better World Materials. These projections indicated that Better World Materials would have more than a \$290 million net profit in year 2 and more than a \$1 billion net profit in year 4. There was no reasonable basis for the projected profits.

Offers and Sales of Stock to Non-accredited Investors

10. When offering and selling Better World Materials common stock, Respondents each falsely represented in the private placement memorandum that the stock would only be sold to accredited investors. Respondents gave investors suitability questionnaires to complete before purchasing the stock. Some of the questionnaires were not completed.

Some questionnaires showed that investors had a net worth of less than one million dollars

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and an individual annual income of less than \$200,000 during the last two years. Some responses to the questionnaires appeared inconsistent with representations that the investor had a net worth of more than \$1 million or an annual income of more than \$200,000 for the last two years.

Registration Status of Respondents

- 11. Better World Materials is not currently registered to sell its securities in the state of Washington and has not previously been so registered.
- 12. Judd has never been registered as a securities broker-dealer or as a securities salesperson in the state of Washington.
- 13. Abney has never been registered as a securities broker-dealer or as a securities salesperson in the state of Washington.

Based upon the Findings of Fact, the following Conclusions of Law are made:

CONCLUSIONS OF LAW

- As set forth in the Findings of Fact, the offer or sale of the common stock described above constitutes the offer or sale of a security as defined in RCW 21.20.005(14) and (17).
- 2. As set forth in the Findings of Fact, Respondent Mark K. Abney has made untrue statements of material fact or omitted to state material facts necessary in order to make the statements made, in the light of the circumstances under which they are made, not misleading, in violation of RCW 21.20.010, the anti-fraud section of the Securities Act of Washington.

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- 3. As set forth in the Findings of Fact, Respondent Mark K. Abney has offered and sold unregistered securities in violation of RCW 21.20.140, the securities registration section of the Securities Act of Washington.
- 4. As set forth in the Findings of Fact, Respondent Mark K. Abney has offered and sold securities in violation of RCW 21.20.040, the securities broker-dealer and securities salesperson registration section of the Securities Act of Washington.

FINAL ORDER

Based upon the foregoing and finding it in the public interest:

It is hereby ORDERED that Respondent Mark K. Abney and his agents and employee each shall cease and desist from offering or selling securities in violation of RCW 21.20.140, the securities registration section of the Securities Act of Washington.

It is further ORDERED that Respondent Mark K. Abney and his agents and employees each shall cease and desist from acting as an unregistered securities broker-dealer or salesperson in violation of RCW 21.20.040, the securities broker-dealer and securities salesperson registration section of the Securities Act of Washington.

It is further ORDERED that Respondent Mark K. Abney and his agents and employees each shall cease and desist from violating RCW 21.20.010, the anti-fraud section of the Securities Act of Washington.

It is further ORDERED that Respondent Mark K. Abney shall be liable for and shall pay a fine in the amount of \$1,500.

It is further ORDERED that Respondent Mark K. Abney shall be liable for and shall pay investigative costs in the amount of \$1,000.

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AUTHORITY AND PROCEDURE

This Final Order is entered pursuant to the provisions of RCW 21.20.390 and RCW 21.20.395 and is subject to the provisions of RCW 21.20.440 and chapter 34.05 RCW. The Respondent has the right to petition the superior court for judicial review of this agency action under the provisions of chapter 34.05 RCW. For the requirements for filing a Petition for Judicial Review, see RCW 34.050.510 and sections following. Pursuant to RCW 21.20.395, a certified copy of this order may be filed in Superior Court. If so filed, the clerk shall treat the order in the same manner as a Superior Court judgment as to the fine and costs and the fine may be recorded, enforced, or satisfied in like manner.

WILLFUL VIOLATION OF THIS ORDER IS A CRIMINAL OFFENSE.

| Signed and Entered this <u>26th</u> | day of |
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| | Millian Bents |
| | WILLIAM M. BEATTY Securities Administrator |
| Approved by: | Presented by: |
| An Suzanne E. Sarason | Janet So |

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Chief of Enforcement

Reviewed by:

DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division PO Box 9033 Olympia, WA 98507-9033 360-902-8760

Enforcement Attorney

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Robert Kondrat Financial Legal Examiner Supervisor