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**STATE OF WASHINGTON
DEPARTMENT OF FINANCIAL INSTITUTIONS
SECURITIES DIVISION**

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IN THE MATTER OF DETERMINING
Whether there has been a violation
of the Franchise Investment Protection Act
Washington by:

Order Number S-10-311-10-CO01

CONSENT ORDER

Deuce Jackson, LLC d/b/a Craigstruck.com

Respondent.

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Pursuant to the Franchise Investment Protection Act of Washington, RCW 19.100, the Securities Division of the Department of Financial Institutions (“Securities Division”) and Respondent, Deuce Jackson, LLC d/b/a Craigstruck.com, do hereby enter into this CONSENT ORDER in settlement of the matters alleged herein. Respondent, Deuce Jackson, LLC d/b/a Craigstruck.com neither admits nor denies the Findings of Fact and Conclusions of Law stated below.

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FINDINGS OF FACT

I. Respondent

Deuce Jackson, LLC d/b/a Craigstruck.com is a Washington limited liability company with its principal place of business in Lake Forest Park, Washington.

II. Nature of the Offering

In 2010, Deuce Jackson, LLC d/b/a Craigstruck.com, a provider of delivery services aimed primarily at individuals who sell and/or purchase items from Craigslist.com, offered franchises on its website.

1 Visitors to the website were told: "CRAIGSTRUCK is growing and has a great franchise program. If you
2 would like to consider starting a CRAIGSTRUCK in your city, fill out the form and we will get in touch
3 with you soon."

4 Craigstruck.com intended to allow independent contractors to use its website to obtain delivery
5 service customers. On August 20, 2010, Respondent Deuce Jackson, LLC d/b/a Craigstruck.com indicated
6 that it intended to "provide the marketing" for these independent contractors, who would agree to pay an
7 annual fee, to be determined by Craigstruck.com, for the right to use the Craigstruck.com name(s) in the
8 operation of a Craigstruck.com delivery business. Craigstruck.com would also take a commission from
9 each job independent contractors received through the website.

10 Furthermore, Craigstruck.com intended to require its independent contractors to sign an Independent
11 Contractor Non-Compete Agreement Addendum ("Addendum"). The Addendum indicated that
12 Craigstruck.com would make available to its independent contractors certain previously undisclosed
13 "Confidential Information" which would enable them to "optimize the performance" of their "duties" to
14 Craigstruck.com. This "Confidential Information" was to include product plans, products, customer lists and
15 customers, markets, marketing and processes.
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17 On August 23, 2010, Respondent Deuce Jackson, LLC d/b/a Craigstruck.com represented to the
18 Securities Division that it had not completed the sale of any franchises.
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20 **III. Registration Status**

21 Respondent Deuce Jackson, LLC d/b/a Craigstruck.com is not currently registered to sell its
22 franchises in the state of Washington and has not previously been so registered. There is no notification
23 of exemption on file with the state of Washington.
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1 Based upon the above Findings of Fact, the following Conclusions of Law are made:

2 **CONCLUSIONS OF LAW**

3 **I.**

4 The offer and/or sale of the franchise described above constitutes the offer and/or sale of a
5 franchise as defined in RCW 19.100.010(16) and RCW 19.100.010(4).
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7 **II.**

8 The offer and/or sale of said franchise was in violation of RCW 19.100.020 because no registration
9 for such offer and/or sale is on file with the Administrator of Securities, state of Washington.
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11 **CONSENT ORDER**

12 Based upon the foregoing:

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14 IT IS AGREED AND ORDERED that Deuce Jackson, LLC d/b/a Craigstruck.com and its agents
15 and employees shall cease and desist from offering or selling franchises in violations of RCW 19.100.020,
16 the registration section of the Franchise Investment Protection Act of the State of Washington.
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18 IT IS FURTHER AGREED that the Securities Division has jurisdiction to enter this Consent
19 Order.

20 IT IS FURTHER AGREED that Respondent Deuce Jackson, LLC d/b/a Craigstruck.com enters
21 into this Consent Order freely and voluntarily and with a full understanding of its terms and significance.
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1 IT IS FURTHER AGREED that in consideration of the foregoing Respondent Deuce Jackson, LLC
2 d/b/a Craigstruck.com waives its right to a hearing in this matter and judicial review of this order.

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4 SIGNED this 6th day of September, 2010.

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6 Signed for Deuce Jackson, LLC d/b/a Craigstruck.com by:

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8 /s/

9 Michael Hanson, Member/Owner
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12 SIGNED and ENTERED this 15th day of September , 2010.

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17 WILLIAM M. BEATTY

18 Securities Administrator

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21 Approved by:

Presented by:

Suzanne Sarason

Tracy Ke

SUZANNE SARASON

TRACY KE

Chief of Enforcement

Legal Extern

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