# STATE OF WASHINGTON

2	DEPARTMENT OF FINANCIAL INSTITUTIONS SECURITIES DIVISION		
<ul><li>3</li><li>4</li><li>5</li><li>6</li><li>7</li><li>8</li></ul>	IN THE MATTER OF DETERMINING Whether there has been a violation of the Securities Act of Washington by:  Linda C. Nicholls; A & E Productions;  Respondent  Order Number S-08-349-10-F001  ENTRY OF FINDINGS OF FACT AND CONCLUSIONS OF LAW AND FINAL ORDER TO CEASE AND DESIST		
9	THE STATE OF WASHINGTON TO:  Linda C. Nicholls A & E Productions		
10	INTRODUCTION		
11	On May 4, 2010, the Securities Administrator of the State of Washington issued		
12	Statement of Charges and Notice of Intent to Enter Order to Cease and Desist, Impose Fines, and		
13	Recover Costs S-08-349-09-SC01 (hereinafter "Statement of Charges"), against Respondents		
14	Linda C. Nicholls and A & E Productions. The Statement of Charges, together with a Notice of		
15	Opportunity to Defend and Opportunity for Hearing ("Notice"), and an Application for		
16	Adjudicative Hearing ("Application for Hearing"), were served on Respondents Linda C.		
17	Nicholls and A & E Productions on or about August 31, 2010.		
18	The Notice advised that a written application for an administrative hearing on the		
19	Statement of Charges must be received within twenty days. Respondents Linda C. Nicholls and		
20	A & E Productions each failed to request an administrative hearing within twenty days of service		
21	of the Statement of Charges and Notice of Opportunity for Hearing, either on the Application fo		
22	Hearing provided or otherwise. The Securities Administrator therefore will adopt as final the		
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24	findings of fact and conclusions of law as set forth in the Statement of Charges and enter a final		
25	ENTRY OF FINDINGS OF FACT AND 1 DEPARTMENT OF FINANCIAL INSTITUTION		

ENTRY OF FINDINGS OF FACT AND CONCLUSIONS OF LAW AND FINAL ORDER TO CEASE AND DESIST

**Securities Division** PO Box 9033 Olympia, WA 98507-9033 360-902-8760

1 order against Respondents Linda C. Nicholls and A & E Productions to cease and desist from 2 violations of the Securities Act. 3 FINDINGS OF FACT 4 Respondent 5 1. Linda C. Nicholls ("Nicholls") was at all relevant times a resident of 6 Washington. 7 2. A & E Productions is believed to be a trust for which Nicholls served as Trustee. 8 and which used a mailing address of 14136 NE Woodinville,-Duvall Road #127, in 9 Woodinville, Washington 10 Nature of the Offering 11 3. 12 In 2005, the Respondent Linda C. Nicholls offered and sold investments in the 13 form of promissory notes to over a dozen investors in Washington and Idaho, raising at least 14 \$200,000 as part of a purported investment program that used the name "Global Cash Card 15 Program" and "GCC Program." Nicholls participated in meetings with prospective investors 16 in Washington regarding the purported investment program. Investors were encouraged to 17 solicit others, and were paid a monthly "referrer fee" for other investors that they referred to 18 the investment program. 19 4. Prospective investors were provided with offering materials regarding the 20 investment program. According to these materials, Global Cash Card had purportedly 21 negotiated an agreement with an unnamed group of successful international investors referred 22 to as "the Trading Group" who purportedly had a "solid track record." Offering materials 23 represented that the investment program was designed to produce a "consistent stream of 24 25 monthly income with a minimum of risk to the participant." Offering materials also indicated 2

- 5. Investors were instructed to fill out various forms, and write a check or cashier's check payable to A & E Productions. A & E Productions was described in offering materials as the "marketing arm" of the Global Cash Card Program. Some investors mailed their forms and investor checks to a private mail box located in Woodinville, Washington that was used by Nicholls.
- 6. After receiving these materials, Nicholls would send investors a follow-up letter and enclose a promissory note that she signed. The promissory notes identified the borrower as A & E Productions, and had a term of one year. Nicholls signed some of the notes as Trustee for A & E Productions. According to the terms of the promissory notes, after an initial "waiting period" investors were to receive a return of 10% per month for a period of twelve months. Investors were also eligible for a monthly "profit sharing bonus" that was dependent upon on the success of the trading program and at the discretion of an unnamed "third party trustee/fiduciary."
- 7. After making their investment, some investors were mailed a debit card, along with an activation code, which enabled them to make cash withdrawals in the amount of their monthly return. Other investors were mailed their returns through checks signed by Nicholls that were drawn on a bank account in the name of A & E Productions.
- 8. Investors were led to believe there was a minimum "assured" amount of return.

  The promissory notes stated: "The minimum assured TOTAL payments shall be no less than the original principle plus a simple 20% = 120% total." [sic] The notes further represented ENTRY OF FINDINGS OF FACT AND 3 DEPARTMENT OF FINANCIAL INSTITUTIONS CONCLUSIONS OF LAW AND Securities Division PO Box 9033 FINAL ORDER TO CEASE AND DESIST Olympia, WA 98507-9033

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that "the principle amount and an additional 20% is assured as a baseline minimum." [sic] Nicholls also sent investors a "Letter of understanding" that stated that investors would receive "a basic rate of 10% per month plus a bonus rate of 10% plus a 100% return" of their initial investment.

9. In fact, several investors received only a few initial payments and lost most of their entire investment. Throughout 2006, Nicholls made a series of lulling statements that provided various excuses for nonpayment.

# Misrepresentations and Omissions

- 10. In the offer and sale of the promissory notes described above, the Respondents failed to disclose material information, which made the information that was disclosed, misleading to investors. While offering materials represented to investors that they would receive returns of 10% per month, they failed to disclose the basis and assumptions underlying those purported returns. The Respondents failed to disclose other material information to investors, including, but not limited to: the operating history and management of the Global Cash Card Program and A & E Productions; the identity of the "Trading Group"; information relating to the prior and intended use of investor funds; and the compensation that Nicholls received in connection with the investment program. The Respondents also failed to disclose the fact that Nicholls had filed for bankruptcy three times between 2004 and 2005.
- 11. The offering materials used in connection with the offering contained misleading statements regarding the risks associated with the investment. Among other things, the offering materials misleadingly stated the investment program had a "minimum of risk" and that investors

were "assured" a certain amount of payment, while failing to disclose the risks associated with forex trading and the fact that investors could lose all of their investment.

# Non-compliance with Subpoena

12. The Securities Administrator lawfully issued Subpoena Duces Tecum and to Testify, S-08-349-09-DI01 that was served via personal service at the residence of Respondent Linda C. Nicholls on or about February 18, 2009. The subpoena sought records relating to Global Cash Card and A & E Productions, and required Nicholls to appear for testimony at the Securities Division. As of the date this order was entered, Nicholls has failed to comply with this Subpoena, by failing to appear for testimony and by failing to provide any documents in response to the subpoena.

## **Registration Status**

Linda C. Nicholls is not currently registered as a securities salesperson or broker-dealer in the State of Washington. From 1992 to 1997, Nicholls was licensed as a securities salesperson in the State of Washington (CRD number 2221766). Nicholls has not been registered as a securities salesperson in the State of Washington since that time.

Based upon the Tentative Findings of Fact, the following Conclusions of Law are made:

#### CONCLUSIONS OF LAW

- 1. The offer or sale of the promissory notes described above constitutes the offer or sale of a security as defined in RCW 21.20.005(10) and (12).
- 2. The offer or sale of said securities is in violation of RCW 21.20.140 because no registration for such offer or sale is on file with the Securities Administrator.

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	3.	Linda C. Nicholls has violated RCW 21.20.040 by offering or selling said
ecur	ities wh	ile not registered as a securities salesperson or broker-dealer in the State of
Wash	nington.	

4. The offer or sale of the investments described above was made in violation of RCW 21.20.010 because, as set forth in the Tentative Findings of Fact, Respondents Linda C. Nicholls and A & E Productions made misstatements of material facts or omitted to state material facts necessary in order to make the statements made, in light of circumstances under which they were made, not misleading.

## FINAL ORDER

Based upon the foregoing and finding it in the public interest:

It is hereby ORDERED that Respondents Linda C. Nicholls and A & E Productions and their agents and employees each shall cease and desist from offering or selling securities in violations of RCW 21.20.140, the securities registration section of the Securities Act of Washington.

It is further ORDERED that Respondents Linda C. Nicholls and A & E Productions and their agents and employees each shall cease and desist from acting as an unregistered securities broker-dealers or salespersons in violation of RCW 21.20.040, the broker-dealer and securities salesperson registration section of the Securities Act of Washington.

It is further ORDERED that Respondents Linda C. Nicholls and A & E Productions and their agents and employees each shall cease and desist from violating RCW 21.20.010, the anti-fraud section of the Securities Act of Washington.

It is further ORDERED that Respondent Linda C. Nicholls shall be liable for and pay a fine in the amount of \$10,000.

ENTRY OF FINDINGS OF FACT AND CONCLUSIONS OF LAW AND FINAL ORDER TO CEASE AND DESIST

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It is further ORDERED that Respondent Linda C. Nicholls shall be liable for and pay costs in the amount of \$5,000.

## **AUTHORITY AND PROCEDURE**

This Final Order is entered pursuant to the provisions of RCW 21.20.390 and RCW 21.20.395, and is subject to the provisions of RCW 21.20.440 and Chapter 34.05 RCW. The Respondents have the right to petition the superior court for judicial review of this agency action under the provisions of chapter 34.05 RCW. For the requirements for filing a Petition for Judicial Review, see RCW 34.050.510 and sections following. Pursuant to 21.20.395, a certified copy of this order may be filed in Superior Court. If so filed, the clerk shall treat the order in the same manner as a Superior Court judgment as to the fine, and the fine may be recorded, enforced, or satisfied in like manner.

## WILLFUL VIOLATION OF THIS ORDER IS A CRIMINAL OFFENSE.

DATED and ENTERED this \_29th\_\_\_ day of September, 2010.

WILLIAM M. BEATTY Securities Administrator

Approved by:

Suzanne E. Sarason

Chief of Enforcement

Presented by:

Robert Kondrat

**Enforcement Attorney**