# STATE OF WASHINGTON 1 DEPARTMENT OF FINANCIAL INSTITUTIONS **SECURITIES DIVISION** 2 IN THE MATTER OF DETERMINING Order Number S-08-040-08-CO01 3 Whether there has been a violation of the Business Opportunity Fraud Act of CONSENT ORDER 4 Washington by: 5 Arlan Galbraith; and Pigeon King International, Inc. 6 7 Respondents. 8 Pursuant to the Business Opportunity Fraud Act of Washington, RCW 19.110, the Securities 9 Division of the Department of Financial Institutions ("Securities Division") and Respondents, Arlan 10 Galbraith and Pigeon King International, Inc., do hereby enter into this CONSENT ORDER in 11 settlement of the matters alleged herein. Respondents neither admit nor deny the Findings of Fact and Conclusions of Law stated below. 12 13 FINDINGS OF FACT 14 I. RESPONDENTS 15 1. Arlan Galbraith is the Chief Executive officer of Pigeon King International, Inc. Pigeon King International, Inc. is an Ontario, Canada corporation whose principal address 16 2. 17 is Unit 4-299 Northfield Drive East, Waterloo, Ontario N2K 4H2 Canada. Pigeon King, International 18 maintains a website at www.PigeonKingInternational.com. 19 II. NATURE OF THE OFFERING 20 3. Respondents are a seller of a business opportunity that allows a potential purchaser to own 21

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and operate a pigeon breeding stock business. Investors are solicited to purchase breeding pigeons from
Respondents. Investors are responsible for all costs related to the care and housing of the pigeons and
their offspring. Respondents would then purchase all healthy offspring from investors.

- 4. Respondents advertise the business opportunity on the internet at <a href="https://www.pigeonkinginternational">www.pigeonkinginternational</a>. At least one Washington resident requested additional information regarding the business opportunity. Respondents sent the Washington resident a brochure describing how to enter into a pigeon raising business for profit.
- 5. Respondents represented, in their brochure, that potential purchasers of the business opportunity are required to pay Respondents \$100 to \$500 per pair of breeding stock pigeon, with a suggested minimum of 100 pairs required to be purchased. The variance in cost per pigeon pair would depend on how much a potential purchaser wished to make when selling the healthy offspring back to Respondents. Respondents guaranteed the health of each breeding pair for one year.
- 6. Respondents represented to the potential Washington purchaser a "guaranteed fixed market price" per bird, with a written 10 year contract. Respondents project a minimum of 10 offspring sales per breeding pair.

#### III. MISREPRESENTATIONS AND OMMISSIONS

7. Respondents failed to provide material information regarding its business opportunity, including but not limited to, disclosure documents, financial statements, and a reasonable basis on which the revenue projections for the business opportunity were made.

## IV. REGISTRATION STATUS

8. Pigeon King International, Inc. is not currently and has not previously been registered to offer or sell business opportunities in the state of Washington.

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Based upon the above Findings of Fact, the following Conclusions of Law are made:

## **CONCLUSIONS OF LAW**

- 1. The offer and/or sale of the business opportunity described above constitute the offer and/or sale of a business opportunity as defined in RCW 19.110.020(1) and RCW 19.110.030(1).
- 2. The offer and/or sale of said business opportunity is in violation of RCW 19.110.050 because no registration for such offer and/or sale is on file with the Securities Administrator.
- 3. The offers and/or sales of said business opportunity were in violation of RCW 19.110.120, the antifraud provision of the Business Opportunity Fraud Act, because Respondents, Arlan Galbraith and Pigeon King International, Inc., made misstatements of material facts and/or omitted to state material facts necessary in order to make the statements made, in light of circumstances under which they were made, not misleading and/or engaged in acts and practices that operated as fraud or deceit.

### **CONSENT ORDER**

Based upon the foregoing and finding it in the public interest:

IT IS AGREED AND ORDERED that Respondents, Arlan Galbraith and Pigeon King International, Inc., shall each cease and desist from offering or selling business opportunities in violation of RCW 19.110.050, the registration section of the Business Opportunity Fraud Act of Washington.

IT IS FURTHER AGREED AND ORDERED that Respondents, Arlan Galbraith and Pigeon King International, Inc., shall each cease and desist from violating RCW 19.110.120, the anti-fraud section of the Business Opportunity Fraud Act of Washington.

IT IS FURTHER AGREED that Respondents, Arlan Galbraith and Pigeon King International, Inc., shall pay the Securities Division the costs and other expenses incurred in the investigation and prosecution of this matter in the amount of \$1000 on or before the date of entry of this consent order.

IT IS FURTHER AGREED that the Securities Division has jurisdiction to enter this Order.

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IT IS FURTHER AGREED that in consideration of the foregoing Respondents, Arlan Galbraith		
and Pigeon King International, Inc., each waives their rights to a hearing in this matter and judicial review		
of this order.		
DATED this 23 <sup>rd</sup> day of April, 2008		
Signed by:		
Arlan Galbraith		
ByArlan Galbraith, individually		
Signed by:		
Pigeon King International, Inc.		
By /s/		
Arlan Galbraith, CEO		
CICNED 1 ENTERED 1: and 1		
SIGNED and ENTERED this 2 ° d.	ay of May, 2008.	
	Quidel E, Steven	***
	MICHAEL E. STEVENS Securities Administrator	ON
Approved by:	Presented by:	
Martin Condill	2 Kin	
Martin Cordell	Patrick Kim	
Chief of Enforcement	Enforcement Attorney	
STATEMENT OF CHARGES AND NOTICE OF INTENT TO ISSUE AN ORDER TO CEASE AND	4	DEPARTMENT OF FINANCIAL INSTITUTIONS Securities Division
	and Pigeon King International, Inc., each of this order.  DATED this 23 <sup>rd</sup> day of April, 2008  Signed by: Arlan Galbraith  By	and Pigeon King International, Inc., each waives their rights to a hear of this order.  DATED this 23 <sup>rd</sup> day of April, 2008  Signed by:  Arlan Galbraith  By

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