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**STATE OF WASHINGTON  
DEPARTMENT OF FINANCIAL INSTITUTIONS  
SECURITIES DIVISION**

IN THE MATTER OF DETERMINING  
whether there has been a violation  
of the Business Opportunity Fraud Act of  
Washington by:

Order Number S-05-240-06-CO01

CONSENT ORDER

The Dale Group dba Blind Brokers  
Network dba Blind Butler,

Respondent.

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**INTRODUCTION**

Pursuant to the Business Opportunity Fraud Act of the State of Washington, RCW 19.110, the Securities Division and Respondent, The Dale Group dba Blind Brokers Network dba Blind Butler, do hereby enter into this Consent Order in settlement of the matters alleged herein. Respondent, The Dale Group dba Blind Brokers Network dba Blind Butler, neither admits nor denies the Findings of Fact and Conclusions of Law stated below.

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**FINDINGS OF FACT**

Respondents

1. The Dale Group, a California corporation, was established July 18, 2001 and is doing business at 23052 Alicia Parkway No. H202, Mission Viejo, CA 92692.

Nature of Offering

2. The Dale Group, under the names Blind Brokers Network and Blind Butler Network, sold at least nine Washington residents a business opportunity in the form of business kits for \$7,495 each (plus

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CONSENT ORDER

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DEPARTMENT OF FINANCIAL INSTITUTIONS  
Securities Division  
PO Box 9033  
Olympia, WA 98507-9033  
360-902-8760

1 \$125 shipping costs), which included the necessary materials for a purchaser to open and operate a  
2 retail mini blind business. A similar kit was offered for the cleaning of mini blinds. The business  
3 opportunity offered by The Dale Group included a short training session on how to sell and install mini  
4 blinds and offered advice and assistance to purchasers who requested it.

5 3. The Dale Group received a commission or fee from the mini blind manufacturer for products  
6 bought by the business opportunity purchasers.

7 Registration Status

8 4. The Dale Group is not currently and has not previously been registered to offer or sell business  
9 opportunities in the state of Washington.

10 Based upon the above Findings of Fact, the following Conclusions of Law are made:

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12 **CONCLUSIONS OF LAW**

13 1. The offers and/or sales of the opportunity described above constitute the offer and/or sale of a  
14 business opportunity as defined in RCW 19.110.010 and RCW 19.110.030.

15 2. The offers and/or sales of said business opportunity were in violation of RCW 19.110.050, the  
16 registration requirement provision of the Business Opportunity Fraud Act, because no registration for  
17 offers and/or sales is on file with the Securities Division.

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19 **CONSENT ORDER**

20 Based upon the foregoing:

21 IT IS AGREED AND ORDERED that Respondent, The Dale Group dba Blind Brokers Network  
22 dba Blind Butler, and their agents and employees, shall each cease and desist from offering or selling

1 business opportunities in violation of RCW 19.110.050, the registration section of the Business  
2 Opportunity Fraud Act of the State of Washington.

3 IT IS FURTHER AGREED that Respondent, The Dale Group dba Blind Brokers Network dba  
4 Blind Butler, shall pay to the Securities Division the costs, fees, and other expenses incurred in the  
5 investigation and prosecution of this matter in the amount of \$500 on or before the date of entry of this  
6 order.

7 IT IS FURTHER AGREED that the Securities Division has jurisdiction to enter this Order.

8 IT IS FURTHER AGREED that in consideration of the foregoing, Respondent, The Dale Group  
9 dba Blind Brokers Network dba Blind Butler, waives its rights to a hearing in this matter and judicial  
10 review of this matter pursuant to Chapter 34.05 RCW.

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12 **WILLFUL VIOLATION OF THIS ORDER IS A CRIMINAL OFFENSE.**

13 SIGNED this 23<sup>rd</sup> day of May, 2006.

14 Approved for Entry by:

15  
16 By \_\_\_\_\_/s/\_\_\_\_\_  
17 Rodney Hatter, CSBA #85214  
18 Attorney for Respondent

19 Signed by:

20 The Dale Group

21  
22 By \_\_\_\_\_/s/\_\_\_\_\_  
23 Steven Dale, President

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SIGNED and ENTERED this 5th day of June, 2006.



MICHAEL E. STEVENSON  
Securities Administrator

Approved by:

Presented by:



Martin Cordell  
Chief of Enforcement

Dylan Waits  
Financial Legal Examiner