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**STATE OF WASHINGTON
DEPARTMENT OF FINANCIAL INSTITUTIONS
SECURITIES DIVISION**

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IN THE MATTER OF DETERMINING
Whether there has been a violation
of the Securities Act of Washington by:

JAG ENTERPRISES, INC. dba JAG
ENTERTAINMENT; CYBER PRODUCTION
CONSULTANTS; JON GENTILE; JOHN AND
JANE DOE RESPONDENTS 1-100; their employees
and agents,

Respondents.

Order Number S-03-055-05-CO01

CONSENT ORDER TO CEASE AND DESIST
AND VACATING SUMMARY ORDER S-03-
05504-TO02

Case Number S-03-055

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Pursuant to the Securities Act of Washington, RCW 21.20, the Securities Division of the Department of Financial Institutions (“Securities Division”) and Respondent, Jag Enterprises, Inc, dba Jag Entertainment, Cyber Production Consultants, and Jon Gentile, do hereby enter into this CONSENT ORDER in settlement of the matters alleged herein. The Securities Division makes the following Findings of Fact and Conclusions of Law. Respondents consent to the entry of the Findings of Fact and Conclusions of Law solely for the purposes of this proceeding without admitting or denying them. Respondents acknowledge the Securities Division’s jurisdiction over this matter and its authority to enter this order

The Securities Division finds as follows:

FINDINGS OF FACT

I.

1. Jag Enterprises, Inc. (Jag Entertainment), a Nevada Corporation, doing business as Jag Entertainment, is in the business of producing game shows.

1 Productions Consultants, was the President of Western Trading Group, a “dealer of investment quality precious
2 metals and international currencies” from 1985 to 1992.

3 10. Investors also received a document entitled “The Live Auction Show! Projections.” According
4 to the projections document, an investor who invested \$10,000 could receive \$231,017 within three years based
5 upon a number of revenue sources. This equates to a return of over 20 times the initial investment amount
6 within three years.

7 11. Investors received an invitation to a taping of the game show in Las Vegas as well as a
8 videotape of the pilot episode after their initial investment. Based upon this, and the positive comments of
9 Gentile and others, three of the Washington investors made additional investments in Jag Entertainment.

10 III.

11 12. The respondents failed to provide investors with material information about the investment
12 opportunity described above, including but not limited to, a reasonable basis for the financial projections
13 supplied by Jag Entertainment. Respondents also failed to disclose to investors that Gentile settled a Federal
14 Trade Commission (FTC) enforcement action in 1993. Although denying the allegations in the settlement, the
15 FTC alleged that Gentile made misrepresentations in the investment potential and risks associated with
16 investing in precious metals. The settlement prohibits Gentile from misrepresenting the investment potential,
17 risk or any other material feature of any investment he offers in the future.

18 IV.

19 13. The offer and/or sale of Jag Entertainment Unit Investments by Jag Entertainment, Cyber
20 Production Consultants and Gentile are not registered under the Securities Act of Washington nor has the offer
21 and/or sale previously been so registered.

22 14. Jon Gentile, is not currently registered as a securities salesperson or broker-dealer in the state of
23 Washington and have not previously been so registered.

24 Based upon the foregoing Findings of Fact the following Conclusions of Law are made.

1 **CONCLUSIONS OF LAW**

2 I.

3 15. The offer and/or sale of Jag Entertainment Unit Investments described above constitutes the
4 offer and/or sale of securities as defined in RCW 21.20.005 (10) and (12).

5 II.

6 16. The offer and/or sale of said securities was made in violation of RCW 21.20.010, the anti-fraud
7 provision of the Securities Act, because the Respondent omitted to state material facts necessary in order to
8 make the statements made, in the light of the circumstances under which they were made, not misleading.

9 III.

10 17. The offer and/or sale of said securities is in violation of RCW 21.20.140, the registration section
11 of the Securities Act, because no registration for such offer and/or sale is on file with the Securities
12 Administrator of the state of Washington.

13 IV.

14 18. Respondent Jon Gentile and Respondents has violated RCW 21.20.040 by offering and/or
15 selling said securities while not registered as a broker-dealer or securities salesperson in the state of
16 Washington.

17 **CONSENT ORDER**

18 Based upon the foregoing:

19 IT IS AGREED AND ORDERED that Respondents, Jag Entertainment, Cyber Production
20 Consultants and Jon Gentile, their agents and employees each shall cease and desist from offering or
21 selling securities in violations of RCW 21.20.140, the securities registration section of the Securities Act
22 of Washington.

23 IT IS FURTHER AGREED AND ORDERED that Respondents, Jag Entertainment, Cyber
24 Production Consultants and Jon Gentile, their agents and employees each shall cease and desist from

1 acting as an unregistered securities broker-dealer or salesperson in violation of RCW 21.20.040, the
2 broker-dealer and securities salesperson registration section of the Securities Act of Washington.

3 IT IS FURTHER AGREED AND ORDERED that Respondents, Jag Entertainment, Cyber
4 Production Consultants and Jon Gentile, their agents and employees each shall cease and desist from
5 violating RCW 21.20.010, the anti-fraud section of the Securities Act of Washington.

6 IT IS FURTHER AGREED that Respondents, Jag Entertainment, Cyber Production Consultants and
7 Jon Gentile shall be jointly and severally liable for and shall pay a fine in the amount of \$10,000, the entire
8 amount which is suspended based on future compliance with this Order.

9 IT IS FURTHER AGREED that Respondents, Jag Entertainment, Cyber Production Consultants and
10 Jon Gentile shall be jointly and severally liable for and shall pay a investigative costs in the amount of \$3,000.

11 IT IS FURTHER AGREED that the Securities Division has jurisdiction to enter this Order.

12 WILLFUL VIOLATION OF THIS ORDER IS A CRIMINAL OFFENSE.

13 SIGNED this 9TH day of September, 2005.

14 Signed by:

15 /S/

16 _____
17 Jon Gentile, individually

18 /S/

19 _____
20 Jon Gentile, on behalf of Jag Entertainment

21 /S/

22 _____
23 Jon Gentile, on behalf of Cyber Production Consultants

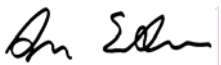
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SIGNED and ENTERED this 12th day of October, 2005



MICHAEL E. STEVENSON
Securities Administrator

Approved by:



Suzanne Sarason
Program Manager
Compliance & Examinations

Presented by:



Tyler Letey
Financial Legal Examiner